

PRIVACY POLICY Last updated: 12/04/2022

In this policy, Babimex NV wishes to inform you clearly and transparently how our company collects, uses and protects your personal data. This use is made in accordance with the applicable laws and regulations, including the Belgian law of 30 July 2018 on the protection of privacy with respect to the processing of personal data and the European Regulation 2016/679 the European Parliament and the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 94/46/EC, applicable from May 2018.

Please read our privacy policy along with the general terms and conditions applicable to the various products and services. This privacy policy applies to all our customers and prospects, applicants, (prospective) suppliers, applicants for preliminary advice or price quotes and to all visitors and users of our website(s), our presence on social media and of our mobile applications (if any). By requesting a price or advice from us, by using our website(s), social media or mobile applications (if any), by using the products and services offered by Babimex NV and by participating in our promotions, by applying for a job with us, by supplying (or wanting to supply) us, you expressly agree to the way Babimex NV collects and processes personal data. We take internet privacy seriously and believe it is important for you to know how we handle information we receive about you through this website and recommend that you read this privacy policy to be fully informed.

1. Who processes your data?

The controller is Babimex NV, Dennenlaan 9, 2340 Beerse, Belgium company number BE 0407.628.444

2. What data (types of information) do we collect?

"Personal data" means any information relating to an identified or identifiable natural person (such as first and last name, home or other physical address, telephone number, ...) Your personal data may be collected in various ways but only if you provide it to us voluntarily, including.:

- when using our website
- you register via a Babimex NV login
- you fill in an (online) form
- you participate in a competition or action organised by Babimex NV, online or otherwise
- you use our services and products, online or otherwise
- an order is validated and sent
- you subscribe to a newsletter
- you voluntarily forward a CV
- you voluntarily hand over your business card (e.g. in our showroom/exhibition stand)
- you voluntarily leave your data behind during trade fairs e. d. voluntarily leave your data
- you participate in surveys.

3. Processing of personal data/how and why do we use your data?

Our company collects and processes your personal data which may be processed for, inter alia, the following purposes:

- providing the information you requested, products/services and improving that delivery, handling complaints
- creating and managing your Babimex NV login
- fulfilling your orders
- sending our online newsletter
- providing you access to our services and events or sending other communications to you
- offering you loyalty benefits;- preventing fraud;- ensuring the security of the website
- carrying out studies and statistics.

For example, we may anonymise your personal data and use it to generate statistics and reports on the use or purchase of services, the sale or purchase of products and the running of promotions and competitions;- to comply with our legal obligations. In certain cases, we have legal obligations to retain and/or disclose certain personal data about you to government bodies and/or judicial authorities. Think here e.g. of tax and accounting obligations;

Sensitive personal data and data of minors.

Under no circumstances do we collect sensitive data such as medical data, political preferences, sexual preferences, religious beliefs, racial or ethnic origin, etc. Our websites and/or services also do not intend to collect personal data from 16-year-olds unless they have parental or guardian consent. However, we cannot verify whether a visitor is older than 16. We therefore advise parents to be involved in their children's online activities to avoid collecting data on children without parental consent. If you believe that we have collected personal data about a minor without such consent, please contact us at info@babimex.be and we will delete this information.

4. Security

Babimex NV makes every effort to implement technical, organisational, administrative and physical measures to protect your data against destruction, loss, accidental or unlawful alteration, damage, accidental or unlawful access or any other unauthorised processing of personal data. To ensure this security, Babimex NV uses the following measures, among others:

1. Login management and passwords
2. Shielding areas with sensitive content
3. Firewalls

The number of staff with access to your personal data is limited and only to the extent necessary to perform their duties. However, no system is perfect or can guarantee that unauthorised access or theft of data is excluded.

5. How long do we keep your information (retention period)?

Babimex NV retains your personal data to the extent we have a permanent legitimate business reason to do so, e.g. to provide you with a service you have requested, to retain your information for future marketing purposes or to comply with applicable legal, tax or accounting requirements. If we do not have a permanent legitimate business reason to process your personal data, we will delete or anonymise it. If this is not possible (e.g. because your personal data is stored in backup archives), we will store your personal data securely and not process it further until deletion is possible. Of course, you are always entitled to invoke your rights as explained below.

6. Sharing with others (disclosure of personal data to third parties)

Babimex NV will under no circumstances communicate the personal data provided and collected to third parties, unless:

- you explicitly authorise us to do so in advance
- in the cases stipulated by the law
- if we are obliged to do so in the context of a regulatory or legal procedure; or at the request of legislative or judicial bodies
- suppliers and subcontractors called upon by Babimex NV such as IT companies for maintenance and management of the website(s), companies responsible for the dispatch of items ordered by you, consultants, marketing agencies, ... in order to outsource part of our services to them. In such cases, the data will be shared only for the stated purpose and not for the service provider's own use.

7. Your rights

- You have the right to access and inspect your data. To obtain access to your data, you should send a written request to Babimex NV.
- You have the right to have erroneous, incomplete, inappropriate or outdated data removed or rectified by contacting us.
- You have the right to consult and access your data and the essential information relating to the processing.
- To ask for those data to be corrected or rectified or, if necessary, deleted.
- You have the right to oppose the processing of your data or to withdraw your previously given consent to a specific processing of data.- Any request will be answered within thirty days after verification of the identity of the applicant.
- You may exercise the above rights by sending a written request, either by email to sales@babimex.be or by post to Babimex NV, Customer Service, Dennenlaan 9, 2340 Beerse, Belgium.
- You have the right to lodge a complaint. Complaints in case of violation of the applicable Belgian rules on the protection of personal data can be addressed to the Data Protection Authority at the address contact@apd-gba.be

8. Cookies and other technologies

So-called "cookies" may be used to deliver personalised information. During a visit to our website(s), "cookies" may be placed on your computer's hard drive. A "cookie" is a data file sent to your browser by a website and then stored in your browser so that we can recognise you on your return. Cookies cannot be used to identify individuals, a cookie can only identify a machine. Without your prior consent, we only set functional cookies that are necessary for the proper functioning of the website. For other cookies, we always ask your permission. When you visit the website for the first time, you are given the opportunity to manage which cookies you accept. What cookies do we use?

. Functional cookies to make our website work optimally...

. Analytical cookies are used to collect statistics about the website. For this you need to give us your consent...

. Tracking cookies are used for marketing purposes. For this we also need your permission.

Social media site:

If you sign in to or are linked to the website from a social media site, such as Facebook, Instagram, Twitter, YouTube, Linked-In and the like, any data you provide (or have provided to us) will be subject to that site's privacy policy. We have no control over and are not responsible for the privacy policies of those websites. You should consult the respective websites' Privacy Statements.

If you prefer, you can delete our cookies via your browser's privacy settings. To do this, we recommend that you inform yourself on your browser's support sites. You can manage the use of your cookies in an individual or global way for the sites you visit. Please note that disabling cookies may result in our website(s) no longer functioning properly.

Processing of usage data, use of analysis tools: We want to tailor the content of our website to your interests as much as possible and thus improve our offer for you. In order to identify preferences and particularly popular parts of the website, we use the following analysis tool: Google Analytics.

9. Risks associated with the use of the internet, online applications and other provisions

The use of our websites, mobile applications (if any) and online services and products implies the knowledge and acceptance of the characteristics and limitations of the Internet, in particular in terms of technical performance, response time to consult, retrieve and send information, the risks of interruption, and more generally, the risks inherent in all connections and transfers on the Internet, the lack of protection of certain data against possible misuse and the risks of possible viruses circulating on the network. All information provided by Babimex NV on our websites, mobile applications (if any) and online services and products is for information purposes only. Babimex NV obviously tries to keep this information as complete and accurate as possible, but is not responsible for incomplete or incorrect information and excludes any liability for any direct or indirect damage, of whatever nature, resulting from or related to the use or (temporary) unavailability of this information. The content and layout of these websites, mobile applications (if any) and online services and products is protected by copyright and other intellectual property rights, if any. It may therefore not be reproduced, modified or used in any other way without the written consent of Babimex NV. Through our website(s), mobile applications (if any) and online services and products, you may have access to third-party websites, mobile applications and online services and products. Babimex NV is not responsible for the content of these websites, mobile applications and online services and products and excludes any liability for any direct or indirect damage, of whatever nature, arising from or related to the use or the (temporary) unavailability of information given on these websites, mobile applications and online services and products. Disputes relating to the access or use of our websites, mobile applications (if any) and online services and products are governed by Belgian law.

10. Changes and updates

Babimex NV reserves the right to modify its privacy policy without prior notice to you. We therefore advise you to consult it regularly. The top of this privacy policy indicates when it was last updated.

11. Contacting us

You can contact us for more information or if you wish to make a complaint:

- by using the contact form on our website
- by e-mail at info@babimex.be
- at Dennenlaan 9, 2340 Beerse, Belgium; or
- by telephone at +32 (0)14 61 02 79.